CVSTOS

GENÈVE



CHALLENGE

OCTAGON

SWISS WATCHMAKING
ENTERS THE CAGE.



CHALLENGE OCTAGON

SWISS WATCHMAKING
ENTERS THE CAGE

The Challenge Octagon connects independent Swiss watchmaking with the mindset of combat sports: precision, control and performance under pressure.

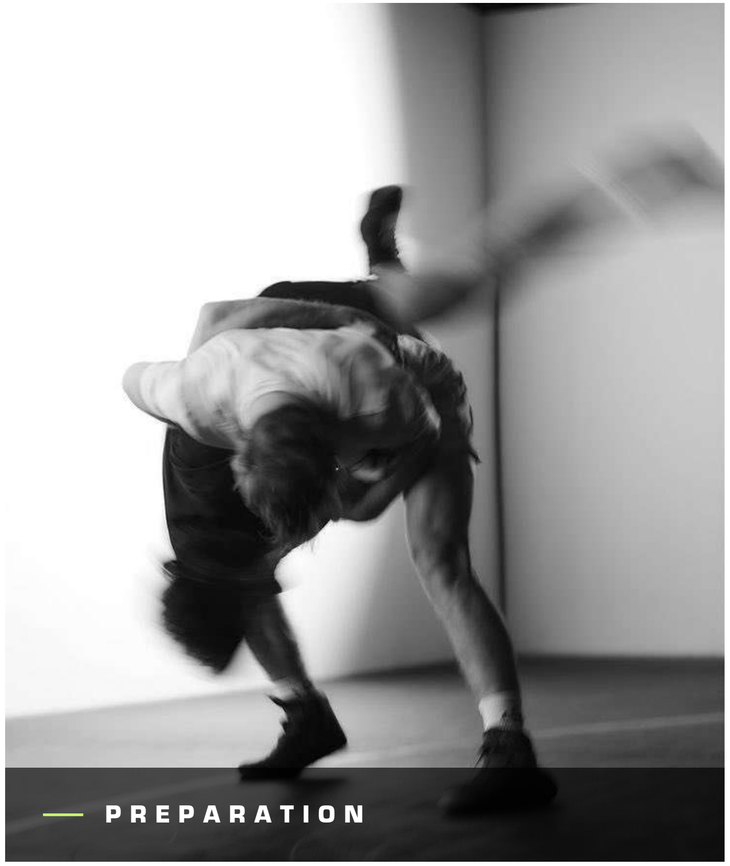
Defined by its octagonal construction, open-worked mechanics and technical character, it reflects the principles that shape elite fighters.

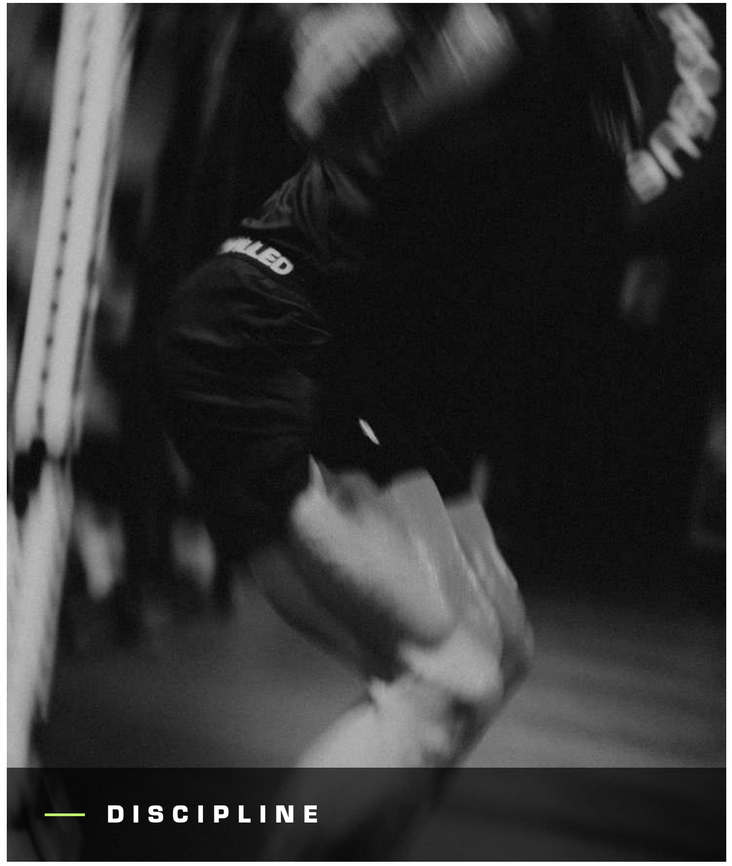
It is not a watch designed around a logo or a sponsorship. It is a mechanical interpretation of the arena.

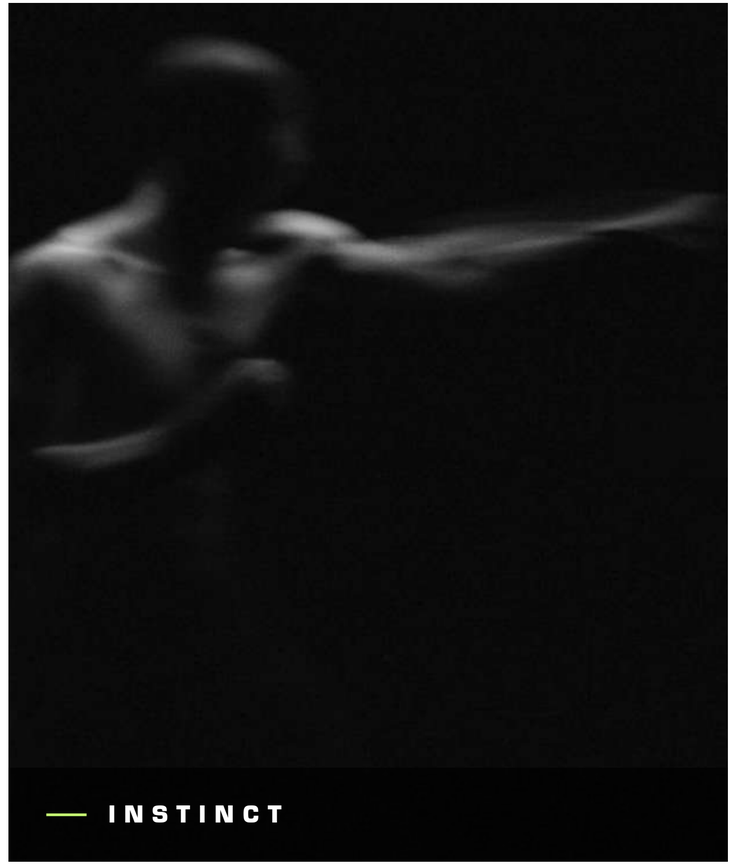


THE ENVIRONMENT
AROUND COMBAT

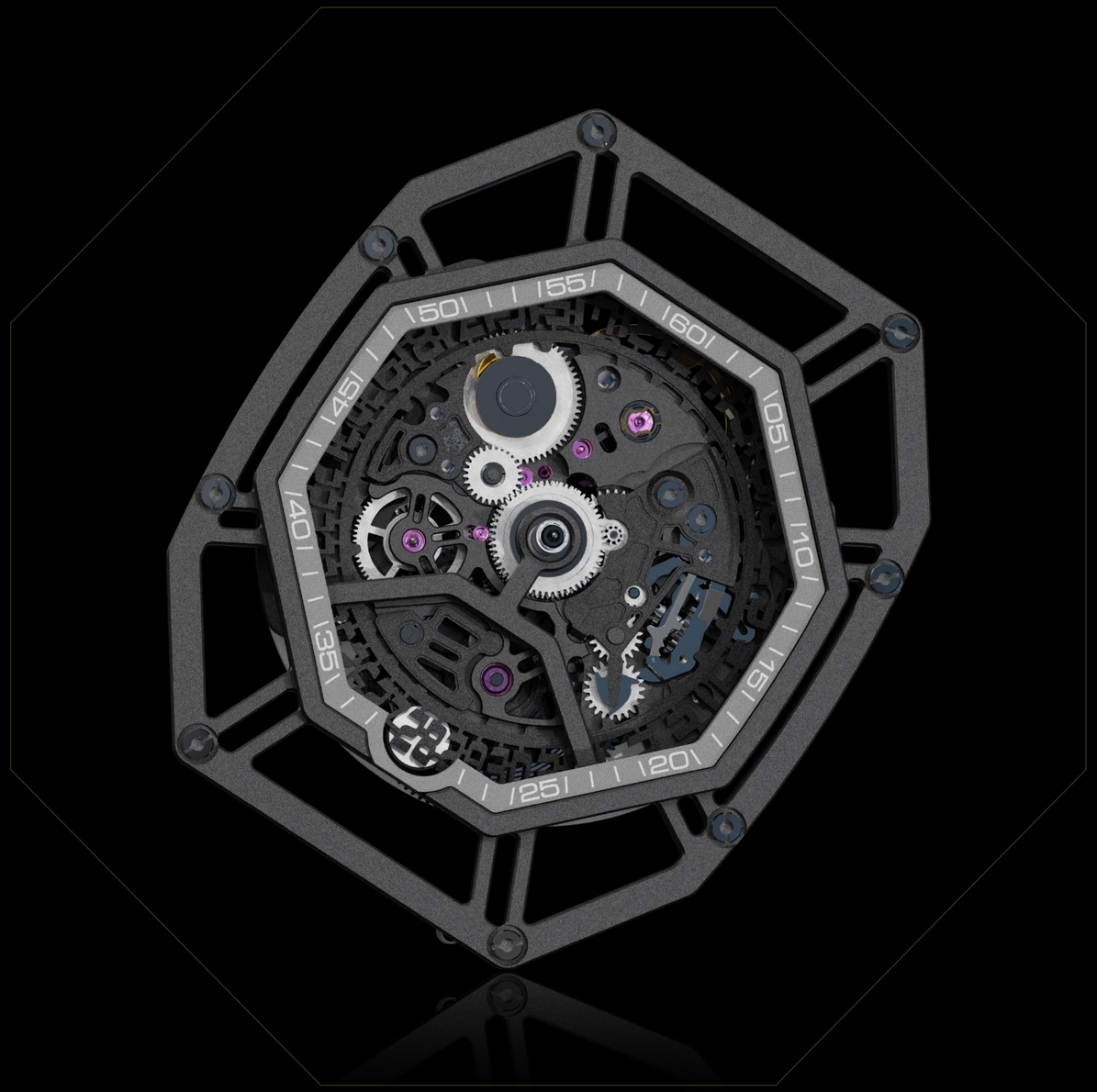
The octagon is more than a shape. It represents a controlled environment, a lifestyle where preparation, discipline and instinct are tested under pressure.








EIGHT SIDES.
ONE MINDSET.



DIAL & MOVEMENT

THE ARENA **OF TIME**

The dial and movement are designed in the Octagon style. The eight-sided geometry is not applied as decoration after the fact: it forms the structural language of the watch, framing the movement and making its architecture visible.

More than a design inspiration, the Octagon becomes the architectural identity of the timepiece.

THE WATCH

CHALLENGE **OCTAGON**

Black steel case, octagonal grey dial and a skeletonised black PVD movement, on a technical Cordura strap.

CHALLENGE
OCTAGON

BLACK STEEL / GREY OCTA DIAL
REF.: CVS.OCTA.BL.GR.01




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CVSTOS
OCTAGON
COMBINING
TWO WORLDS

THE MOVEMENT

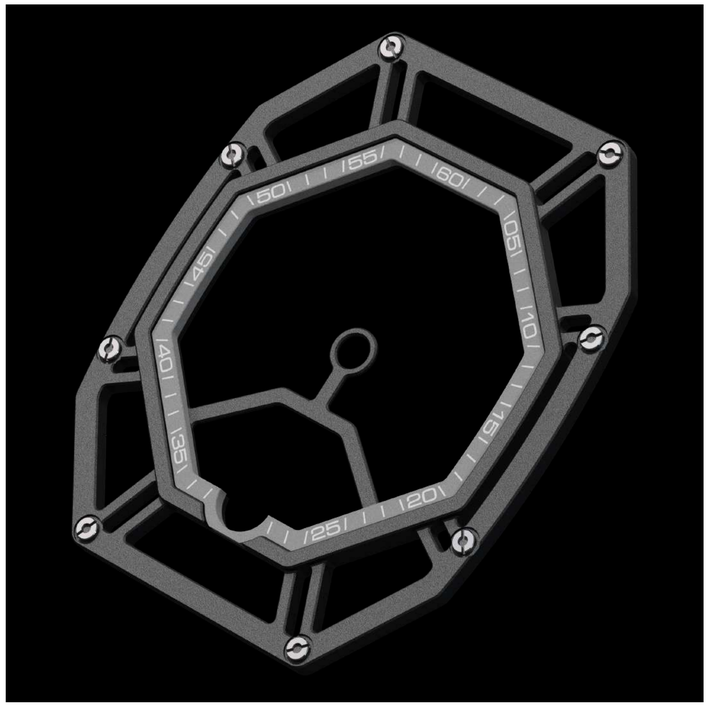
MECHANICAL CRAFTSMANSHIP **INSPIRED BY THE ARENA**

At the heart of the Challenge Octagon lies a movement whose architecture echoes the very structure that inspires it.

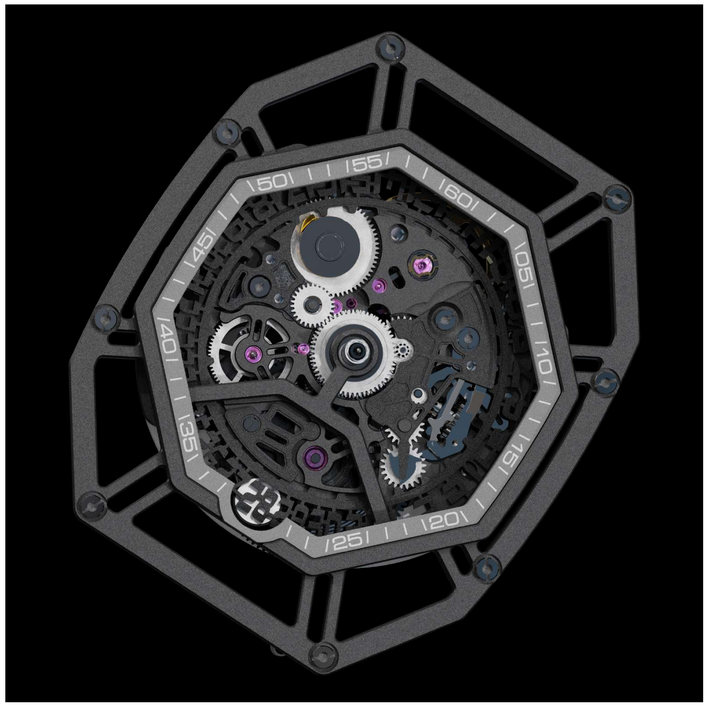
Its open-worked construction evokes the geometry of the octagonal arena: a mechanical interpretation of the cage, translated into bridges, lines and structural tension.

The movement is not simply exposed. It is composed to reflect the rhythm, symmetry and controlled intensity of the Octagon itself.





THE GEOMETRY



THE ARCHITECTURE



THE MECHANICS

THE OCTAGON **MOVEMENT**

Wheels, bridges, screws and open spaces are arranged with both technical purpose and visual discipline, creating a composition that feels architectural, balanced and alive.

The result is a movement where mechanics mirror the arena: structured, powerful and precisely controlled.



DESIGN DETAILS

COMBINING TWO WORLDS

01 OCTAGON-SHAPED DIAL
Eight sides frame the open movement.

02 SKELETONISED BLACK PVD MOVEMENT
Open architecture, in full view.

03 PIERCED HANDS WITH SUPER-LUMINOVA
Legible in every light.

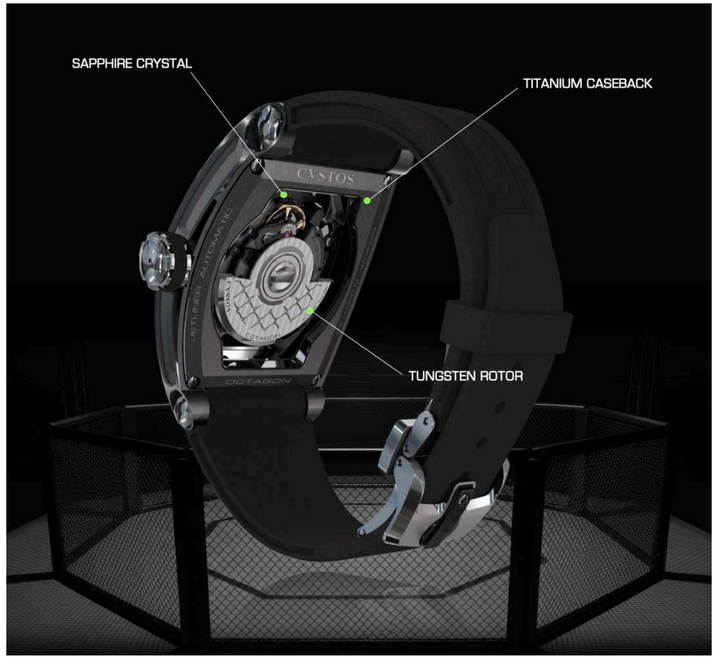
04 TITANIUM SCREWS & CROWN
Technical details in titanium.

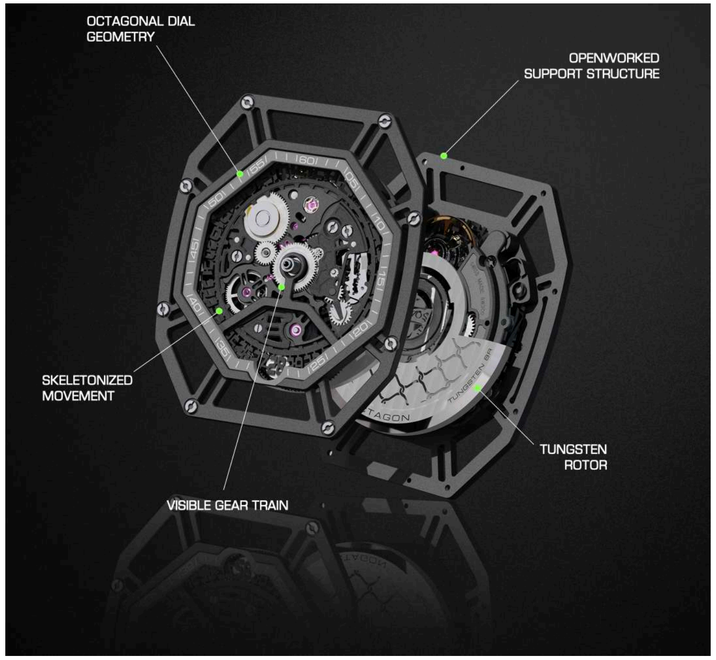
05 TECHNICAL CORDURA STRAP
Daily comfort, sport optimised.

THE OCTAGON MOVEMENT

TECHNICAL PURPOSE.
VISUAL DISCIPLINE.





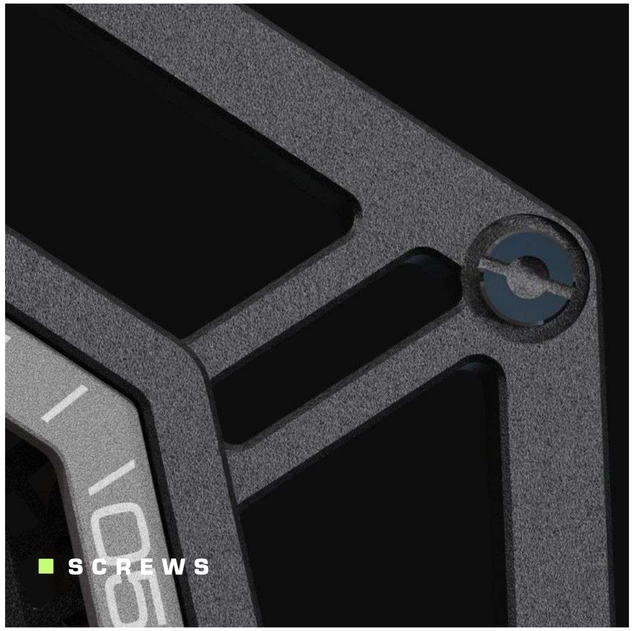


THE OCTAGON MOVEMENT

TECHNICAL PURPOSE.
VISUAL DISCIPLINE.





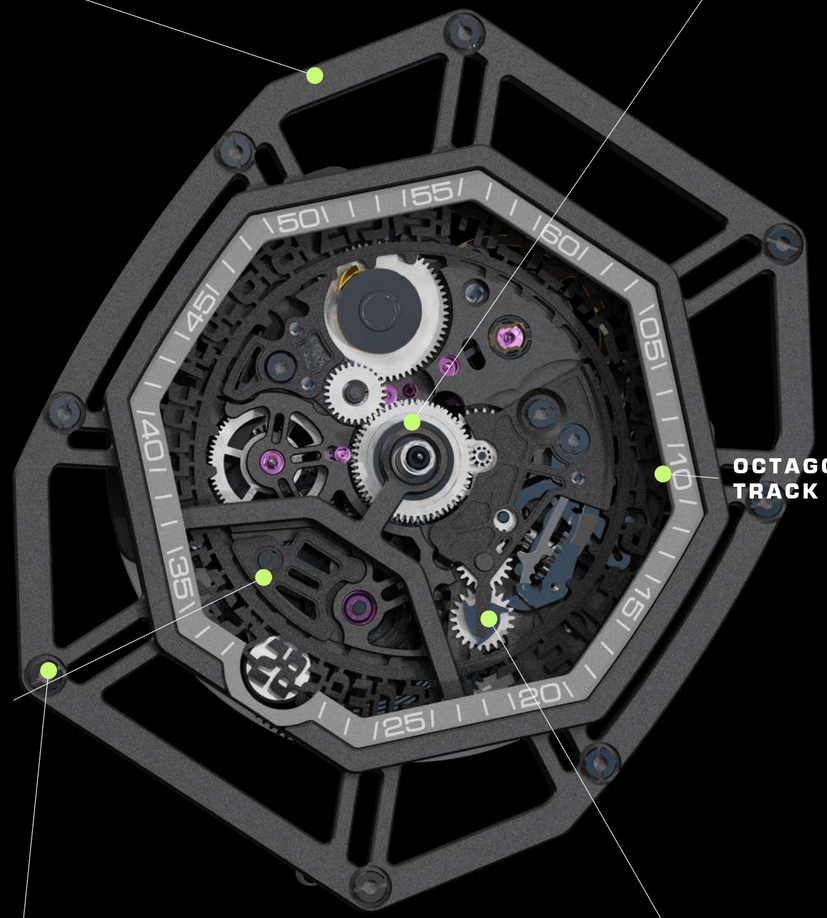




Wheels, bridges, screws and open spaces – arranged with both technical purpose and visual discipline.

OCTAGONAL CAGE STRUCTURE

VISIBLE GEAR TRAIN



OCTAGONAL MINUTE TRACK

OPEN-WORKED BRIDGES

TITANIUM SCREWS

SKELETONIZED MOVEMENT



THE REVERSE

MECHANICS REVEALED

01 **SAPPHIRE CRYSTAL**

02 **EXHIBITION CASEBACK**
Titanium, with a view of the movement.

03 **AUTOMATIC MOVEMENT**
Self-winding, skeletonised.

04 **TUNGSTEN ROTOR**
With laser decoration in Octagon style.



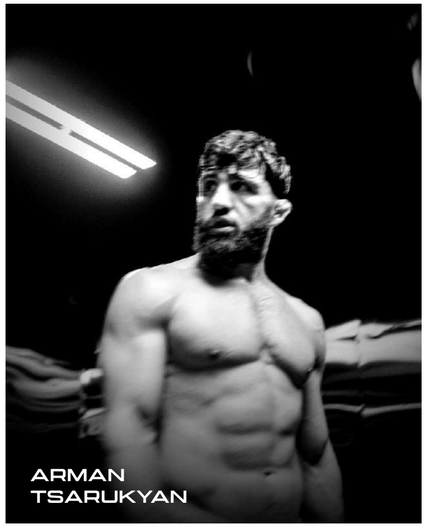
DAILY COMFORT · SPORT OPTIMISED

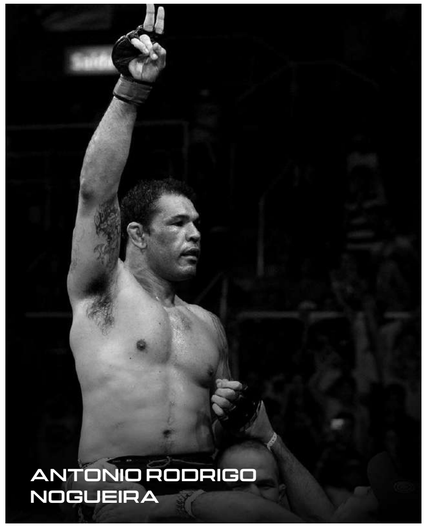
TECHNICAL
STRAP

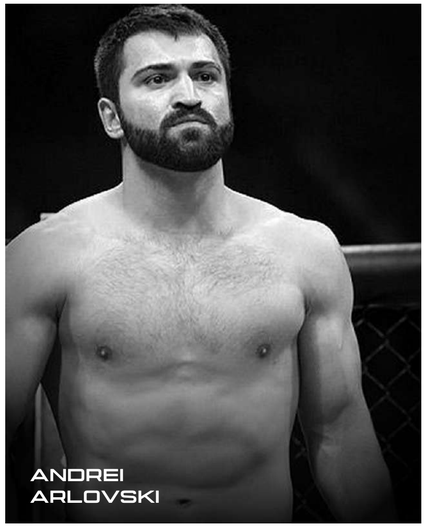
A technical Cordura strap built for movement: light on the wrist, resistant in training, refined enough for every day.

POWERED BY
THE ARENA

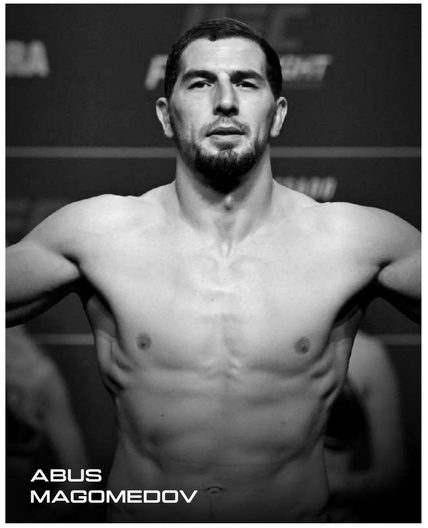
AMBASSADORS
& FRIENDS OF THE BRAND















THE FACE OF CVSTOS BRASIL

RODRIGO "MINOTAURO" **NOGUEIRA**

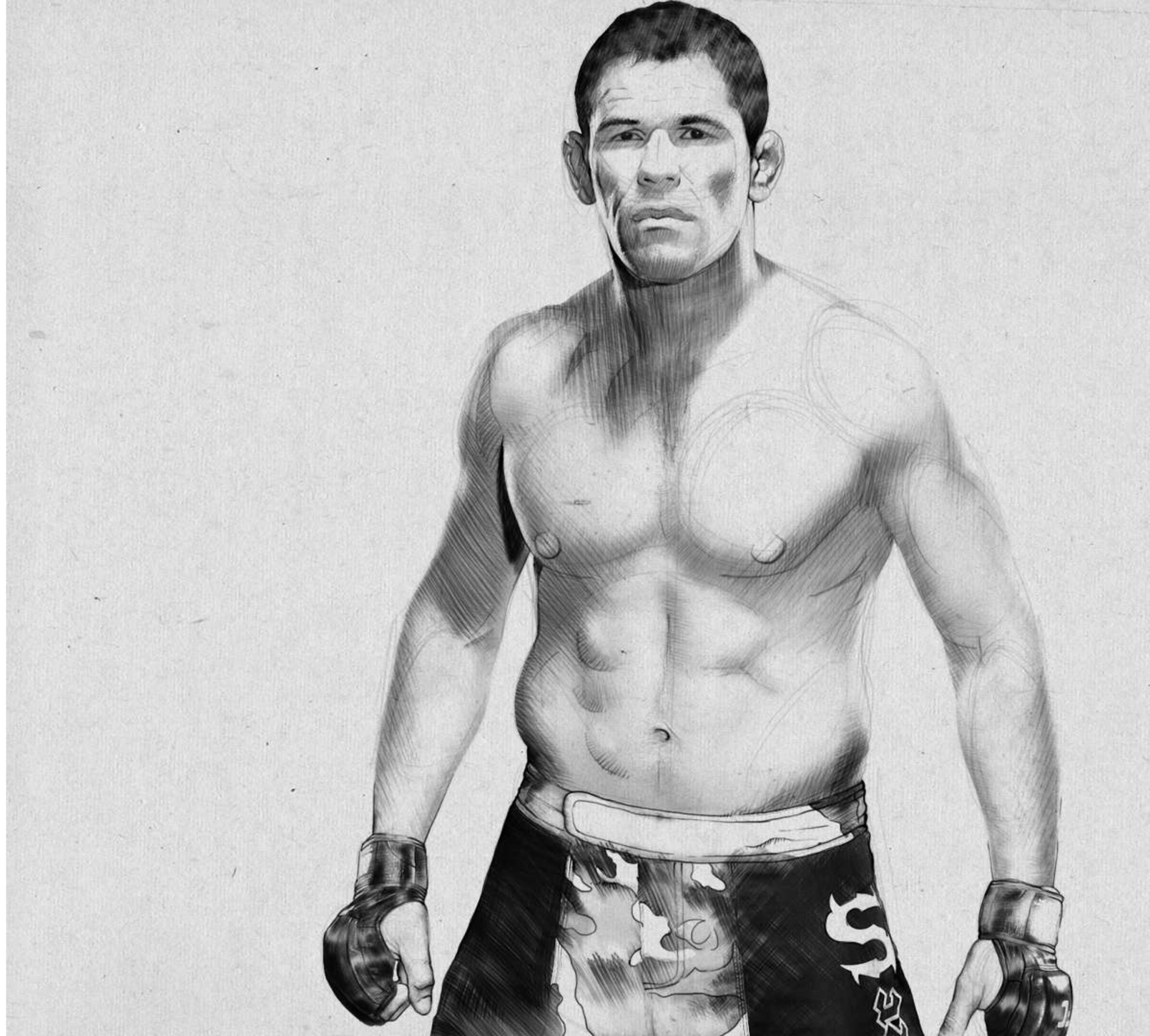
A true legend of mixed martial arts, former PRIDE and UFC Heavyweight Champion, and member of the UFC Hall of Fame, Rodrigo “Minotauro” Nogueira represents strength, resilience and an unwavering pursuit of excellence.

As Brand Ambassador and Representative of CVSTOS in Brasil, he plays an important role in strengthening the Maison’s presence in one of the world's most passionate and dynamic markets, connecting Swiss watchmaking expertise with Brazilian sporting heritage and lifestyle.

His remarkable journey, international recognition and enduring influence embody the values at the heart of CVSTOS: determination, innovation and the courage to challenge conventions.

The Challenge Octagon Minotauro celebrates this partnership, translating the spirit and legacy of a champion into a distinctive expression of contemporary Swiss haute horlogerie.


UFC




CVSTOS
OCTAGON
MINOTAURO
ENERGY



LAUNCH · SÃO PAULO · 11.11.2026

THE ARENA **OPENS.**

The Challenge Octagon is unveiled inside a real MMA octagon at Cornerman Academy, São Paulo.

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